

# 2022-2023 District Goals

**District:**

**5M 3**

**Constitutional Area:**

**U.S. and Affiliates, Bermuda and Bahamas**



## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 50% of clubs in our district report service.

### Action Plan

## GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

## GLOBAL MEMBERSHIP APPROACH SUPPORT

No, the district team has not yet identified a Lion as our Global Membership Support Lead

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

## Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	5	5
2nd Quarter	1	0	10	5
3rd Quarter	0	20	10	5
4th Quarter	0	0	5	5

### FY New Clubs

1

### FY Charter Members

20

### FY New Members

30

### FY Retention Goal

20

### NET GROWTH GOAL

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

30

## Action Plan

## LEADERSHIP DEVELOPMENT

### Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- Our team will ensure 100% of zone chairpersons attend zone chairperson training.
- Our district will confirm 50% of club officers (president, secretary and treasurer) attend club officer training.
- Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

## Action Plan

### LCIF

#### Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 5% and club participation in our district increases by 80%.
- b. Our team will ensure that 1 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 100 to LCIF and I will ask 10 members of my district cabinet to make a personal donation to LCIF.

## Action Plan

### CUSTOM GOALS

#### Goal Statement

By the end of the year we will have a positive membership growth in each club in the District. Overall the goal belongs to the DG, supported by the GAT, VDG's, Zone Chairs, and Club Presidents. This will be a ongoing goal for the next three years.

We will work to rebuild any club in the District that is under 15 members to achieve a total club membership of at least 17 members. GMT, GLT, and GST, Zone Chairs, will work with the clubs to implement programs to gain members through retention and recruitment. Will work with Multiple District GAT to support the District during this year.

We will start one new club in the District in 22/23. GAT, Zone Chairs with support of the Multiple District New Club Development person. Goal to have one new club chartered by the end of the 3rd quarter.

We will increase training opportunities for all members of the District. Will utilize the two new FDI people in the District to provide zone and club training for members throughout the year.

## Action Plan

#### Goal Statement

## Action Plan